# **Board of Trustees**

**District No. 15** 

# **Meeting Notice**

September 11, 2024

Wenatchee Valley College, Wenatchee Campus 1300 Fifth Street, Wenatchee, WA 98801

## **OUR MISSION**

Wenatchee Valley College enriches North Central Washington by serving educational and cultural needs of communities and residents throughout the service area. The college is committed to diversity, equity and inclusion for all students and employees and provides high-quality transfre, liberal arts, professional/technical, basic skills and continuing education for students of diverse ethnic and economic backgrounds.





### WENATCHEE VALLEY COLLEGE Board of Trustees

## Wenatchee Valley College Board of Trustees September 11, 2024

Work Sessio	n	10:00 am	Maguire Event Center, Zoom https://wvc.zoom.us/j/81653813461							
Regular Boa	rd Meeting	3:00 pm	WTI 2310, Zoom https://wvc.zoom.us/j/85485160089							
		WORK SESSION AGENDA	Δ							
10:00 am	COMMUNICATIONS <ul> <li>2025 Meeting Sch</li> </ul>	edule								
10:10 am	<ul> <li>REPORT FROM TRUST</li> <li>ACCT Leadership G</li> <li>Trustee Tuesdays</li> </ul>									
10:15 am	ENROLLMENT UPDAT	E								
10:30 am	2024 – 2025 OPERATING	G BUDGET REVIEW	1							
11:00 am	• Sage Consulting Ext	ernal Report, Steve Maher & Sum	mer Hess							
11:40 pm	<ul> <li>LAUNCH WEEK PREVI</li> <li>Strategic Plan</li> <li>Mission &amp; Vision</li> </ul>	IEW								
12:00 pm	LUNCH									
12:30 pm		lation (Rachel Evey) nclusion & Belonging (Joe Eubanks n (Dr. Jennifer Korfiatis) Il Goolsby) rvices (Brett Riley) st Update nd Treat)	s) 2 3 6 9 17 19 22							
1:30 pm	GRANTS DEPARTMEN	T OVERVIEW								
2:00 pm	<ul> <li>BOARD AGENDA ACTION ITEMS</li> <li>Policy Updates: 000.320 Pregnancy Discrimination Policy &amp; 000.340 Sex Discrimination/Title IX Investigation Policy</li> <li>Election of Board of Trustees Officers</li> </ul>									
2:15 pm	BOARD MEETING AGE	<b>ENDA REVIEW</b>								
2:20 pm	EXECUTIVE SESSION									

#### **REGULAR MEETING AGENDA**

#### CALL TO ORDER

#### **APPROVAL OF MINUTES**

1.	June 26, 2024, Regular Board Meeting and July 30, 2024, Special Meeting Minutes	. 10

#### **CELEBRATING SUCCESS**

#### **INTRODUCTION OF NEW EMPLOYEES**

4. Introduction of New Employees

#### **SPECIAL REPORTS**

- 5. Sharon Weist, AHE President
- 6. Wendy Glenn, WPEA Chief Shop Steward

#### **STAFF REPORTS**

7.	Brett Riley, Vice President of Administrative Services	19
8.	Dr. Tod Treat, Vice President of Instruction	22
9.	Dr. Diana Garza, Vice President of Student Affairs	27
10.	Dr. Faimous Harrison, President	

#### ACTION

11.	New Policy 000.3	20 Pregnancy Discrimination & Revised Policy: 000.340 Sex Discrimination/Title IX	
	Investigation		27
12.		of Trustees Officers	

#### **PUBLIC COMMENT**

Persons wishing to address the board must sign up and limit their remarks to three minutes.

#### ADJOURNMENT

NOTE: An Executive Session may be called for any reason allowed under the Open Public Meetings Act (RCW 42.30)

## 2024 – 2024 OPERATING BUDGET

Brett Riley, Vice President of Administrative Services

#### **Revenue Forecast:**

#### 101 Funds-

• Our state allocation is projected to be **\$24,304,571** including provisos and program funding.

#### 149 Funds-

• Tuition forecast is **\$7,445,560** for the fiscal year 2024-25. This reflects a **2.5%** increase in tuition rate and 2% increase in tuition bearing enrollment.

#### 148 Funds-

• Fee revenue is projected to come in at **\$2,182,201**. Fee revenue reflects the proposed changes to the fee schedule previously approved and the related enrollment increases.

#### 146 Funds-

• Revenue from Running Start decreased significantly from the previous year. We are expecting FY23 Running Start revenue to come in at **\$6,851,319** reflecting an average **4%** in K-12 reimbursements as well as a **9.7%** increase in Running Start enrollment.

#### Other-

• **\$207,182** in WVC Foundation sourced funds dedicated to specific endowed agriculture instruction and equipment.

#### Operating Revenue- \$40,990,834

WVC has anticipated 2024-25 base operating expenses of \$39,477,476

#### **Total Operating Expenses**

Net \$1,513,358

## Wenatchee Foundation

Rachel Evey, Executive Director

## Foundation Report – September 2024

### **Annual Board Retreat**

The foundation board of directors had their annual board retreat on August 15, 2024. Four Strands Community Partners consultant Karen Francis-McWhite led the retreat. The board focused on strategic goals for the foundation, on the base of the principals of diversity, equity, inclusion, and belonging. The board will adopt strategic goals at their regular September board meeting.



Figure 1 - The 2024-25 WVC Foundation board of directors gather for their annual board retreat. Left to right: Jorden Jessup, Ron Lodge, Jessica Gilmore, Jennifer Babcock, Brett Peterson, Lyle Markhart, Joshua Wood, Dr. Faimous Harrison, Brenda Alcala, Bianca Ebreo, Cathy Rixey, Steven Wilkinson, Barry Leahy, Xavier Arinez. Not pictured: Don Gurnard, Bárbara Guzmán, Danielle Marchant.

## Food Truck Knight – September 20

The WVC Foundation's signature event is back for its third year. Food Truck Knight will be September 20 around the fountain on the Wenatchee campus. Our presenting sponsor is Numerica Credit Union.

We estimate 2,500 guests on campus for the event. There will be 20 food trucks this year, a beer & wine garden, kids zone, dunk tank, public art project, and 50/50 raffle. Thank you to President Harrison for providing employee vouchers and ASWVC for providing student vouchers.

### WENATCHEE VALLEY COLLEGE Board of Trustees



## Climate, Culture, Diversity, Equity & Belonging

### Joe Eubanks, Executive Director

To the Board of Trustees of Wenatchee Valley College,

It is with great pleasure that I extend my warmest greetings to each of you and express my profound appreciation for your unwavering dedication to the mission and vision of Wenatchee Valley College (WVC). As we gather here today, amidst a landscape of unprecedented challenges and opportunities, I am honored to provide you with a comprehensive update on the latest developments and initiatives surrounding Diversity, Equity, Inclusion, and Belonging (DEIB) within our esteemed institution.

At Wenatchee Valley College, we understand that our commitment to DEIB goes beyond mere rhetoric; it is the cornerstone upon which our educational endeavors are built. In an era marked by rapid social change and global interconnectedness, the pursuit of DEIB excellence is not only a moral imperative but also a strategic necessity for educational institutions like ours. It is a commitment that transcends the confines of our campus walls, reaching into the very heart of our community, and shaping the lives of those we serve.

#### **Upcoming All-Staff Meeting**

We are pleased to announce that an all-staff meeting has been scheduled for September 10 at 11:45 AM. This meeting is designed to bring together our entire team for a comprehensive discussion on the latest developments and priorities within our institution. During this gathering, we will provide vital updates on ongoing projects, share insights into upcoming initiatives, and reinforce our collective commitment to fostering a culture of collaboration, transparency, and inclusivity. This meeting represents a crucial moment for us to align our efforts and ensure that every member of our team is informed and engaged. We believe that by fostering open communication and a shared sense of purpose, we can continue to build on the progress we've made and address the challenges that lie ahead. Your participation and input will be invaluable as we navigate the evolving landscape of higher education and work together to support the success and well-being of our students and colleagues.

#### **Voter Registration Drive Partnership**

In keeping with our commitment to civic engagement and social responsibility, we are excited to announce a new partnership with Rural Peoples Voice, an organization dedicated to amplifying the voices of underrepresented communities. Together, we will be hosting a voter registration drive on the first day of classes, September 23, from 9:00 AM to 1:00 PM. This initiative is not just about registering voters; it is about empowering our students, faculty, and staff to take an active role in shaping the future of our community and our nation.

The voter registration drive will be held on campus and will provide our community members with the resources and support they need to exercise their right to vote. We will have knowledgeable volunteers available to assist with the registration process, answer questions about voting, and provide information on upcoming elections. This event is part of a broader effort to encourage civic participation and to ensure that every voice is heard, especially those from marginalized and underrepresented groups.

We believe that our role as an educational institution extends beyond the classroom and into the civic life of our community. By partnering with Rural Peoples Voice, we are taking a proactive step in promoting active citizenship and empowering our students to become informed and engaged participants in the democratic process.

Thank you for your unwavering commitment to Wenatchee Valley College.

All the Best

Joe Eubanks

Executive Director of Climate, Culture, Diversity, and Belonging

Center for Excellence and Inclusive Belonging

## **Public Information**

### Jennifer Korfiatis, Interim Executive Director

I appreciate the opportunity to report on several key initiatives, and a few challenges, from the Public Information Office. My last contracted day with the PIO department is September 30 and I have been honored to serve the college in this capacity. I am grateful for the trust and responsibility that the Trustees, Cabinet, PIO team members, and colleagues from across the District have placed in me. When I joined the department last summer, I set some key goals for my time in this role. These included:

- Build and strengthen the PIO department
- Assess and monitor the demands on staff, reallocating workload as necessary to avoid burnout while maintaining productivity
- Build trust in the reliability and responsiveness of the department across campus
- Secure a location for all department members that will foster creativity and facilitate collaboration; the team plans to relocate to the Grants House
- Systematize and commit to processes for project management intake and workflow to increase efficiency and expediency
- Embed analytics into social media and the website to gauge engagement; monitor regularly to inform decisions
- Secure archiving vendor to ensure compliance
- Unify messaging across the District
- Enforce and maintain brand usage
- Begin the process to translate the website to Spanish
- Produce an enhanced graduation program for both campuses
- Create a TikTok feed to target communication with potential/current students
- Draft social media usage policy for adoption
- Audit the website and update as appropriate; this is ongoing
- Support strategic planning effort
- Secure a contract with an in-house translator for the department to ensure accuracy and immediacy
- Expand PIO team to include an External Relations Specialist to bring partners, stakeholders, and elected officials to both campuses to encourage engagement

I'm proud to report that these efforts have been accomplished thanks to the dedication of the PIO team. While the website is not yet translated, a process, workflow, and resources have been identified and it is our goal to have at least two sections fully translated (manually) by the end of the calendar year. This is critical as an HSI.

The PIO department continues to make headway in keeping up with the volume of projects and requests, and I am pleased to provide an update on the following:

**Website analytics**: Given the end of summer quarter and the break before fall quarter begins, traffic across all platforms was down, which is not surprising. From July 27-August 27, 2024: During this time, WVC.edu reports the following analytics (for comparison purposes, June 2024 analytics are included):

	July 27-August 27	June 2024						
Total users	81,753	123,515						
Number of views	106,174	211,444						
Тор део	Seattle, Wenatchee, not set,	Seattle, Wenatchee, not set,						
	East Wenatchee, Omak	East Wenatchee, Omak						

Top pages	Wvc.edu, Search, Academics, Academic calendar, apply	WVC.edu, Academic Calendar, Student Checklist, Future students/ Running start, Human Resources/jobs
Live chat sessions	193	181

Additional analytics are available upon request.

**Social media analytics:** April social media analytics for WVC platforms are as follows and benchmarked against June. Not surprisingly, our traffic and engagement were down significantly due to the lapse between summer and fall quarters:

#### Facebook:

Impressions: 12,792, down 65.2% from June Total audience: 7,548

#### Instagram:

Impressions: 3,126, down 31.7% from June Followers: 2,174

#### TikTok:

Impressions: 762, down 83% Followers: 93 Engagement: 16

#### X (formerly Twitter):

Impressions: 18 Followers: 300; 0 new Engagement: N/A

#### Media coverage:

Wenatchee Valley College received positive media coverage with top stories including:

- 2024 PNW Hydro Think Tank Competition
- Alum Isaac Jones signs NBA deal
- Athletics
- Bighorns lease agreement

Staffing: The current PIO team is as follows:

Jennifer Korfiatis, Interim Executive Director of Communications, Marketing and Media Relations
 Part-time

PIO duties scheduled around teaching responsibilities

- Sarah Buman, graphic and web design Full-time
- Theresa Taylor, Copywriter Full-time

- Lisa DeVera, Service Center Manager
   .25 FTE
   Supports the workflow and billing/invoicing for PIO, and manages the Live Chat on the website
- Maria Adams, Athletics
   .5 FTE
   Serves as WVC external outreach in addition to coaching duties

•

The PIO team has enlarged Maria Adams's role to now serve as External Relations Specialist. In this capacity she will be working with external groups, such as Chambers, service clubs, elected officials to invite them to both campuses for tours and to engage with staff, leadership, and the District collectively.

We have also deployed a digital campaign to promote the Machining program, thanks to funding provided by the Foundation. The goal is to build awareness and increase enrollment in this specific program.

A fall registration campaign is currently running on social media platforms through a third-party vendor. This is being supplemented by commercials running on several regional radio stations.

### WENATCHEE VALLEY COLLEGE Board of Trustees

## **Omak Campus**

Cal Goolsby, Omak Campus Dean



Dean Goolsby arrived in Omak on August 13<sup>th</sup> and they began work with onboarding in Wenatchee on Friday the 16<sup>th</sup>. The faculty and staff in Omak welcomed the new Dean on the 19<sup>th</sup> with a refurbished office and warm greetings.

VP Treat and Dean Goolsby met with representatives of the Twelve Tribes of the Colville Reservation on Tuesday the 20<sup>th</sup>. The meeting was cordial and productive, and WVC is working to meet tribal needs for Fall Quarter for both College in the Classroom and CTE. Dean Goolsby reiterated WVC's commitment to Okanogan County ant our tribal partners.

Dean Goolsby also attended an informal gathering and networking session for heads of non-profits in Okanogan County. They made new connections and began the process of reintroducing the campus to the community.

## **APPROVAL OF MINUTES**

District No. 15 Wenatchee, Washington

#### WENATCHEE VALLEY COLLEGE BOARD OF TRUSTEES

Board Meeting March 20, 2024 Maguire Event Center - Zoom

#### MINUTES

#### ATTENDANCE

Trustees Present: Tamra Jackson, Chair Paula Arno Martinez, Vice Chair Steve Zimmerman Wilma Cartagena Phylicia Hancock Lewis

Also Present: Cabinet Members Faculty Members Students

#### BOARD WORK SESSION - 10:00 am

**Communication:** The Board of Trustees requested to move the August board retreat to August 9, 2024. The location will be determined later. Discussion topics include: strategic planning, vision and mission statement and equity and inclusion training.

**Enrollment:** Dr. Treat presented the enrollment report. Walking Start added 74 FTE. There was a loss of about 200 FTE from the fall to winter quarter.

Post-Tenure Report: Professor Sompheng Batch presented her post-tenure report on business computer technology.

**Residence Hall Annual Report**: Michelle Cannaday provided the trustees with an annual update on the student residence hall. There was a lower incident rate than in previous years. There was approval to have the carpet throughout the residence hall replaced with vinyl flooring and painting will also be done over the summer. 2024-2025 academic year move-in dates begin in the mid-summer quarter.

**Presidents Report:** President Harrison provided an update on the strategic plan community outreach progress. This is the first of three reports that provide preliminary findings from Sage Consulting. The outreach project objectives are to gather input from community members in Chelan, Douglas and Okanogan counties to assist WVC as it develops community-centered strategies. There will be a Medical Assistant program to start in Omak in the fall of 2024 and the Omak Campus Dean will start on August 16, 2024.

#### **REGULAR BOARD MEETING**

#### CALL TO ORDER: 3:00 P.M.

#### LAND ACKNOWLEDGMENT

#### **APPROVAL OF MINUTES**

#### May 28, 2024, Regular Board Meeting Minutes

Phylicia Hancock Lewis moved that the minutes of May 28, 2024, Regular Board Meeting be approved. The motion was seconded by Steve Zimmerman and carried unanimously.

MOTION NO. 2363

#### CELEBRATING SUCCESS Distinguished Alumni Award

The Wenatchee Valley College Foundation Board of Directors has selected Ricardo Escobedo as the 2024 Distinguished Alumni Award recipient. The foundation received nominations for 10 alumni from across North Central Washington.

Escobedo, a 1999 graduate with an Associate in Technical Science, began his WVC journey after a season of crab fishing in the Bering Sea. Seeking a more balanced life, he found WVC's flexible schedules and supportive environment to be the ideal setting for his academic and personal growth.

Currently, Escobedo serves as a Strategy Consultant and Licensed Clinical Social Worker (LCSW) at KIERI Consulting. His work involves teaching community resilience, providing psychological first aid, and supporting first responders in conflict zones. He also mentors students at UC Berkeley and co-founded the KIERI Healing Sanctuary, which focuses on ecotherapy and trauma healing.

Escobedo's commitment to inclusive education, culturally responsive healthcare, and environmental justice is evident through his involvement with various local and state committees, including the CWU CAMP Advisory and the Wenatchee River Institute Board.

#### INTRODUCTION OF NEW EMPLOYEES

The following new employees were introduced to the board of trustees: Linda Bracci, Payroll Coordinator; Devin Baughman, IT Systems Administrator and Drew Abercrombie, IT Systems Administrator.

#### SPECIAL REPORTS

Sharon Wiest, AHE President AHE President, Sharon Wiest provided a written report.

#### Wendy Glenn, Chief Steward WPEA

Wendy Glenn was not present to provide a report.

#### **STAFF REPORTS**

**Brett Riley, Vice President of Administrative Services** Mr. Riley's did not add to his written report shared during the work session.

#### Dr. Tod Treat, Vice President of Instruction

Dr. Treat did not add to his written report shared during the work session.

#### Dr. Diana Garza, Vice President of Student Affairs

Dr. Garza did not add to his written report shared during the work session.

#### Dr. Faimous Harrison, President

Dr. Harrison did not add to his report.

#### **PUBLIC COMMENTS**

No comments

#### ACTION

#### 2023 – 2024 Revised Operating Budget

The WVC 2023-24 operating budget was revised.

Steve Zimmerman moved to approve the 2023-2024 Revised Operating Budget. The motion was seconded by Phylicia Hancock Lewis and carried unanimously.

MOTION NO. 2364

#### **Continued Spending Resolution**

With our 2023-24 approved budget expiring June 30, there is the need for temporary spending authority to allow essential college services to continue until the next regularly scheduled Board meeting.

Wilma Cartagena moved to approve and grant the college administration to spend funds necessary for operations until the next regular board meeting. The motion was seconded by Trustee Phylicia Hancock Lewis and carried unanimously.

#### MOTION NO. 2365

#### Temporary Local Spending Authority – Resolution No. 2024-03

Wenatchee Valley College has been approached by our contracted cell tower operator requesting to install additional infrastructure at the current location. Temporary local capital expenditure authority not to exceed \$700,000 related to the construction of the Center for Technical Education and Innovation.

Trustee Paula Arno Martinez moved to approve Resolution No. 2024-03 Temporary Local Spending Authority. The motion was seconded by Trustee Wilma Cartagena and carried unanimously.

MOTION NO. 2366

#### 2024-2025 Tuition and Fees

The Wenatchee Valley College 2024-2025 Tuition and Fees set forward by the state were reviewed in detail during the board work session.

Phylicia Hancock Lewis moved to approve 2024-2025 Tuition and Fees. The motion was seconded by Steve Zimmerman and carried unanimously.

MOTION NO. 2367

#### 2024-2025 Student Fee Schedule

The Wenatchee Valley College 2024-2025 Student Fee Schedule was reviewed in detail during the board work session.

Steve Zimmerman moved to approve the 2024-2025 Student Fee Schedule. The motion was seconded by Trustee Phylicia Hancock Lewis and carried unanimously.

MOTION NO. 2368

#### **AWVC Financial Code Revision**

Update to the Financial Code to incorporate changes made and approved by the governing student bodies, ASWVC and ASWVCO.

Wilma Cartagena moved to approve the revised ASWVC Financial Code. The motion was seconded by Paula Arno Martinez and carried unanimously.

MOTION NO. 2369

2024-2025 Service & Activity Fee Budget

The board reviewed the ASWVC/O Service and Activities Budget during the work session.

Paula Arno Martinez moved to approve the 2024-2025 Service & Activity Fee Budget. The motion was seconded by Trustee Steve Zimmerman and carried unanimously.

MOTION NO. 2370

ADJOURNMENT – 3:12 P.M.

#### District No. 15 Wenatchee, Washington

#### WENATCHEE VALLEY COLLEGE BOARD OF TRUSTEES Special Board Meeting July 30, 2024 Wenatchi Hall/Zoom

#### **MINUTES**

#### ATTENDANCE

Trustees Present: Paula Arno Martinez, Acting Chair Wilma Cartagena Steve Zimmerman Phylicia Hancock Lewis

NOT IN ATTENDANCE Tamra Jackson (excused)

Also Present: Cabinet Members

#### CALL TO ORDER: 3:00 P.M.

#### ACTION

#### **Resolution No. 2024-04 Local Capital Spending Authority**

Resolution No. 2024-04, Local Capital Expenditure Authority for the improvement of the baseball and softball facilities. The project is expected to be \$1,220,100.

<u>Trustee Paula Arno Martinez moved to approve Resolution N. 2024-04 Local Spending Authority for field</u> improvements. The motion was seconded by Trustee Wilma Cartagena and carried unanimously.

MOTION NO. 2371

#### **Code of Student Conduct Revision**

The proposed new policy 000.370 Campus Security Authority was discussed during the board work session.

Wilma Cartagena moved to approve the revised Code of Student Conduct. The motion was seconded by Trustee Paula Arno Martinez and carried unanimously.

MOTION NO. 2372

#### ADJOURNMENT – 3:11 P.M.

## **CELEBRATING SUCCESS**

NCW Tech Alliance WiFi Grant

Through a subcontract with NCW Tech Alliance, WVC received \$70,000 in funding from the Community Health Network of Washington. It was NCW Tech Alliance's charge to "expand access to digital navigation service, language accessible basic technology training, and Wi-Fi services to connect people and technology in the region." to expand wireless and access and digital services on both campuses in our district. WVC entered the partnership with the goal of expanding digital equity through expanded publicly accessible Wi-Fi connectivity for its students and the communities it serves. A summary of the activities are as follows:

#### Wenatchee:

- 1) Expanded Wi-Fi access into parking lot areas not previously covered. This added coverage to two of our 5th street parking lots, and our Library parking lot off of 9th St.
- 2) Replacing older existing access points on our Wenatchee campus with newer, faster, and longer-range access points.
  - a. 50 Access points added

#### Omak:

- 3) Omak Wi-Fi Replacement. Omak was running some very old technology with its Wi-Fi and was very much in need of upgrades. (Note: Speeds went from 54Mb to 400Mb)
  - a. 15 access points

## Hydro Think Tank Competition

2024 marked the 4th Pacific Northwest Hydro Think Tank and 5<sup>th</sup> in the United States. The Hydro Think Tank brings regional university, college and trade school students to compete in teams to solve a hydropower and renewable energy challenges. This year's Tink Tank was hosted by the Chelan County PUD in collaboration with the Grant County PUD and the Hydropower Foundation.

The three-day competition includes exploration, training, and teamwork, a resume booster, and the opportunity for potential internships and or jobs with the partnering organizations. This year's case study was the Stehekin hydro generator. Wenatchee Valley College was well-represented in the competition with 6 students including Jeremy Ocampo and Paulinne Anaya who along with their colleague Harrison Lacy of Tacoma Community College rose to the top to win the first place award. Second place went to Libbie Poirer of Wenatchee Valley College and Charles Schuelke of Tacoma Community College. Third place awardees were Alvaro Madera-Cruz of Wenatchee Valley College and David Fairbairn of Eastern Washington University. Congratulations to all!



Alexis Granados, Jeremy Ocampo, Paulinne Anaya and President Harrison

## **STAFF REPORTS**

## **Brett Riley**

Vice President of Administrative Services

#### Administrative Services

- Administrative Services is working closely with the Facilities and Operations team revise the scope of work for the CTEI project and trimmed the projected budget to ensure a successful bid. Currently, we are targeting the end of October, but the date is subject to DES schedule availability.
- Administrative Services, along with Fiscal Services staff will be meeting with SBCTC accounting staff to finalize the 2020-21 financial statements. Once finalized, WVC staff will transition to wrapping up 2021-22 statement preparation.

#### **Budget & Internal Auditing**

- Our initial 2024-25 operating budget will be presented and discussed at the September Board Meeting. Currently, both transfer and Running Start enrollments are up from 2024.
- Staffing and audit schedule will be discussed at the September meeting.

#### **Fiscal Services**

- Fiscal Services successfully closed the 2023-24 fiscal year under new leadership. This was my first year under Ryan Lamb, our Interim Director of Fiscal Services.
- As stated above, we are working closely with SBCTC staff to complete the 2021 audit and will be moving quickly to get caught up with our audits.

#### **Facilities and Capital**

- Omak Health Sciences Center- Status is unchanged from previous meeting. Project is currently pending construction funding and land acquisition. The land acquisition is currently in the hands of the City of Omak.
- CTEI The facilities team along with representatives from DES, SBCTC and the architectural firm have successfully completed the resizing of the CTEI project and have sent the plans to the City of Wenatchee for review and approval.

#### **Minor Works**

• Facilities staff have taken on a number of local and minor works projects listed below:

- Wenatchee Hall- We recently completed a booster pump replacement and roofing project for Wenatchi Hall funded through our minor works allocation.
- Student Housing- The bathroom remediation and public space improvement project are scheduled to be completed the second week of September.
- $\circ~$  Our stormwater project with the city is underway with a completion date of mid-October.
- $\circ~$  A couple of classroom modernization projects are underway in Eller Fox and Brown Library.
- Multiple HVAC projects are underway across campus.
- Finally, the Department of Commerce funded ballfield project is underway and should have substantial completion by the end of October.

#### Safety and Security

- Safety staff, along with others from Administrative Services, have been working on the transition of our parking services to a cloud-based product, HONK. This transition is scheduled to be completed by the first week of October.
- In addition, our Safety-Security team is working on a Stop the Bleed and Narcan training scheduled for Launch Week.

#### Information Technology

- IT staff have completed their work with representatives from NCW Tech Alliance to expand wireless coverage on both Wenatchee and Omak campus. This project will be discussed at the September board meeting.
- IT staff have been working alongside facilities staff in the classroom modernization project discussed above as well as IT specific improvements across both campuses.

## Dr. Tod Treat

Vice President of Instruction

#### BUILD STEWARDSHIP, EFFICACY, AND INSTITUTIONAL FINANCIAL HEALTH

The Wenatchee Valley College Environmental Systems and Refrigeration Technology program has received a National Science Foundation **Advanced Technological Education (ATE)** grant for a Critical Environments for Data Center Operations project. The NSF grant will help fund the four main objectives of the CEDCO project: developing curriculum and coursework that will lead to a short-term certificate in CEDCO within the ESRT program, expanding outreach activities to increase enrollment in ESRT by actively recruiting students from underrepresented and rural populations, developing K-12 pathways into CEDCO, and expanding and training current full- and part-time faculty in data center facilities and related topics. Congratulations Professor Greg Jourdan!

#### **CREATE A CULTURE OF EXCELLENCE**

The ASPIRE team (Robin, Hadley, and Victor) attended the **2024 Data Summit** both in person in Lacey WA and virtually. For Robin, the in-person event was an opportunity to network with other IT and IR teams from colleges across Washington. Hadley and Victor also joined remotely and the team attended several sessions that were offered at the summit such as mission-critical dashboards, data quality and governance, finance reports, the new Baseline Data Replication Package (BDRP) for extracting data tables from ctclink data, and more! ASPIRE team members learned about the process of developing a data quality culture, the types of dashboards and resources that other colleges find the most useful, finance reports and extract tables available in the BDRP with a focus on day-to-day budget management, ways that IT departments and Institutional Research departments can work together to more effectively and efficiently meet campus needs, and mission-critical dashboards that provide real-time insights and facilitate informed decision-making. Overall, it was a great conference and an excellent use of the ASPIRE team's time!

On August 14, the **Instruction Team held its annual retreat** covering a wide range of topics including the status of the college strategic plan, academic annual plan, dean's day, and team building using a workbook by Dr. Gina Garcia to enhance our focus on teamwork, leadership at all levels, and servingness toward our Latine' students. The Instruction Team has undergone many changes since last year with the addition of Acting Deans Jeff Bullock and Meleah Butruille, ASPIRE Executive Director Robin Angotti, and Omak Dean Cal Goolsby. Instruction Team remains driven by a common purpose to *empower faculty to engage students in the pursuit of their goals so that they may be agents of positive change in their communities (From Instruction Team Mission Statement).* Each member of Instruction Team- past and present- contributes to this purpose!

#### **BECOME A PREMIER STUDENT-CENTERED COLLEGE**

As part of a Gates-funded Washington Consortium, WVC has committed to **Complete College America Transformation (Intermediaries of Scale)** and will host a Data Days retreat on October 21-22 along with other two- and four-year partners, including Eastern Washington and Central Washington Universities (WVC's top transfer destinations). As part of CCA, WVC will conduct the Institutional Transformation Assessment (ITA) designed to help institutions better understand and align around their strengths and areas for improvement in order to act on transformation efforts. The self-assessment addresses elements of institutional transformation around student success including but not limited to Pathways, Solution Areas (Advising, Developmental Education, Digital Learning), and Operating Capacities (Institutional Research, Leadership, Equity, and other capacities). WVC will also participate in the Postsecondary Data Project (PDP) to make better use of comparison tools for continuous improvement.

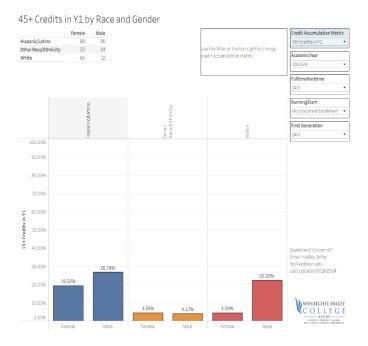
#### ADVANCE ACADEMIC EXCELLENCE IN TEACHING AND LEARNING

**WVC's applied baccalaureate in behavioral health (BAS-BH)** is in final stage of approval. The program proposal was submitted to the SBCTC in August for approval in October.

WVC's Instruction Team is looking foward to welcoming new faculty as part of the annual **New Faculty Orientation** on September 16. New faculty and their mentors will dive into just in time activities around Canvas, student support services, get to know each other, and address questions.

#### **CLOSE EQUITY GAPS**

During the Trustee's retreat, the ASPIRE team was asked to provide insights into the success of the college's male students with a particular emphasis on Latino male students. Hadley built an interactive dashboard which features the number of students who successfully complete so that the trustee's can search through insights on their own. The table at the top shows the entire population of first time in college, degree seeking students that had transcript data. The filters on the side can allow for disaggregating the data. A couple of highlights, filter though the credit accumulation and choose no concurrent enrollment under the running start tab. Those are the students who are degree seeking but not running start students and are first time in college. The drop-off in credit hours earned by Latina students was dramatic. Working collaboratively across Title V, Student Affairs, and Instruction, ASPIRE is seeking to enhance WVC's use of high impact practices that can mitigate equity gaps.



#### POSITION THE COLLEGE AS A COMMUNITY-FOCUSED REGIONAL ANCHOR

### WENATCHEE VALLEY COLLEGE Board of Trustees



**Agriculture students Monica Oropeza and Leisly Hernandez** have been working with his Professor Tobin Northfield at the WSU Tree Fruit Research and Extension Center in Wenatchee Washington. Both Monica and Leisly are undergraduate interns from WVC that are participating in a USDA grant funded opportunity awarded to WVC in 2022 that pays for students from the WVC ag program to receive paid summer internships in the ag industry. Recently, Monica gave a presentation on X-disease in Spanish to a visiting WVC continuing education program for orchard workers, and last week gave a talk at a WSU field day (in English).

**CW-AHEC** Co-hosted the Chelan/Douglas Diabetes Coalition Meeting on Friday August 16th in the Jack and Edna Mcquire Center. Representative Dr Kim Shrier was a speaker and talked about how the Inflation Reduction Act capped Insulin at \$35.00 for all medicaid and medicare patients.

**WVC Transitional Studies Department** is partnering with CAFE to hold ESL classes in Mish ee twie with a CAFE tutor.



## Student Affairs

Dr. Diana Garza

## WENATCHEE VALLEY STUDENT AFFAIRS: COLLEGE OUTREACH AND RECRUITMENT

#### MEET THE TEAM

The current Recruitment team consists of two WVC employees: Karina Mendoza-Flores (full-time) and Lenin Guzman Sanchez (80% time). Both currently report to the Vice President of Student Affairs, Dr. Diana Garza, but will soon be reporting to the Dean of Strategic Enrollment and Student Success.

Outreach and Recruitment oversees campus tours, information requests, WVC presentations, school and community tabling opportunities, and more. The arrival of the new Dean will further the development of a Strategic Enrollment Plan to effectively allocate the Outreach and Recruitment team's efforts to the appropriate districts and schools.



### PROFESSIONAL DEVELOPMENT

The Outreach and Recruitment Coordinator recently joined the Pacific Northwest Association of College Admissions Counseling (PNACAC) and participated in the Summer Institute alongside other admissions professionals. The focus was on understanding the ethics of recruitment and learning the basics of documentation and tracking. Sessions emphasized the importance of territory management and explored proven methods to increase student enrollment through enrollment funnels and documented best practices.

PNACAC provides large college fair opportunities as well as conferences throughout the year to build collaboration and relationships between community colleges and universities. This also allows for the increase of information exchange between 2-year institutions and universities, allowing advising professionals to have the most up to date information for students interested in the Direct Transfer Agreement (AAS-DTA) through WVC.

# WENATCHEE VALLEY STUDENT AFFAIRS: COLLEGE OUTREACH AND RECRUITMENT

**Population Reached \*** 

22/23

3602

17

358

232

\*estimations of attendance excludes Apple

Blossom Parade

23/24

14,466

104

940

244

OUTREACH TYPE

Off Campus

Individual Tour

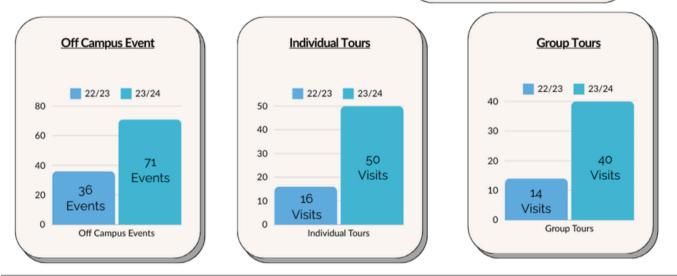
Group Tour

Information Request

# OUTREACH & RECRUITMENT TEAM EVENT DATA

#### 22/23 VS. 23/24 Academic Years

Data from 23/24 also includes participation and reports from other departments involved in the Recruitment Committee\*



\*Recruitment Committee is made up of staff and faculty across WVC campus Data provided by Outreach and Recruitment Team data logs KMF 7/3/2024

## 22/23 AND 23/24 EVENT COMPARISON

The graph above compares the 2022-2023 and 2023-2024 academic years. The Outreach team adopted a proactive approach, inviting schools in our district to revisit the campus, resulting in nearly tripling the number of tours provided to school partners and community members. This increase includes school partners both within and outside of WVC's district, such as Quincy, Wahluke, and College Place High Schools. The top graph illustrates the growth in the estimated audience, which, while it may not directly translate to applications, contributes to a positive community image. Unfortunately, records prior to the 2022-2023 academic year are unavailable due to the COVID pandemic restrictions.

Outreach and Recruitment collaborates with a committee of over 30+ WVC staff and faculty members to track events where WVC has had a presence. For the 2024-2025 academic year, efforts are underway to create a tentative calendar that will include visits to Okanogan County at least twice a month, increasing our presence through high school presentations, tabling, and recurring cinema advertisements. However, it is important to note that these efforts are being made with only 1.8 outreach team members.

## **FUTURE PROJECTS**

The Outreach and Recruitment team has started the following projects that are listed below.

- Counselor's Handbook
  - A resource book containing quick facts and FAQ sheets that will be distributed to counselors in our district and other community partners who may assist in guiding students toward WVC programs.
- Individual Visits Scheduling Tool
  - A bookings system that offers preset appointment times for individual campus visits. This tool accommodates special requests, including Spanish-guided tours, after-hour tours, weekend tours, and more.
- Recruitment Calendar
  - A pre-scheduled calendar for campus visits.
  - Designated focus on Okanogan County school visits.

### **RECRUITMENT CALENDAR**

Below is an example of the new academic year recruitment calendar. The calendar includes a color-coding system at the top, which categorizes the types of events. Holidays are marked in red, and other academic calendar events are coded in green. Please note that all dates are subject to change based on requests made to the Outreach team.

To improve coordination of group visits on campus, we are implementing a new method that involves providing a list of available dates for campus visits. This will ensure that spaces are reserved, prevent overlapping group visits in the same week, and allow us to communicate promptly with WVC employees about when visitors will be on campus.

Looking ahead, Student Senate Ambassadors will collaborate with the recruitment team on individual visits during their time as ambassadors. During their assigned office hours, they will undergo "Tour Guide Training," where they will receive an overview of all WVC programs and key facts needed for a successful tour. In the first quarter of the school year, they will be paired with a Recruiting Staff member for tours until they become comfortable with the information.

## **TENTATIVE OUTREACH AND RECRUITMENT CALENDAR 2024-25**

Col	lor Leg	end:			Acad	emic		Gro	oup		Hol	iday		Trai	ning		On	nak											
				Stra	tegic		Cam	paign		On (	Cam.		Wee	kend		ORM	Meet		Off	Cam.									
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ALLOUIOT.																													
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FEBRUARY																													
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## ACTION New policy 000.320 Pregnancy Discrimination

Wenatchee Valley College is committed to the preservation of dignity and integrity for all students and employees; therefore, this policy is issued in recognition of the college's moral and legal obligations to provide protection from and resolution of incidents of pregnancy discrimination.

#### A. POLICY STATEMENT

It is the policy of Wenatchee Valley College to maintain an academic and work environment free of sex discrimination and ensure equal access to the college's educational programs and activities. As required by Title IX of the Educational Amendments of 1972, this policy prohibits discrimination against any student, employee, applicant for employment, or anyone who was participating or attempting to participate in the college's education program or activity (collectively, college community members) based on their current, potential, or past pregnancy or related conditions. Sex discrimination of faculty, staff or students is against the law and will not be tolerated. Sex discrimination violates the dignity of individuals and impedes the realization of the college's educational mission. The college is committed to preventing and addressing sex discrimination of faculty, staff and students by encouraging faculty, staff and students to report any concerns or complaints about sex discrimination. Prompt corrective measures will be taken to stop sex discrimination whenever and wherever it occurs.

The Title IX office has primary responsibility for resolving sex discrimination complaints in accordance with this policy and its accompanying procedure as well as the college's sex discrimination/Title IX investigation policy and procedure, 000.340 and 1000.340, respectively.

Discrimination and discriminatory harassment are addressed separately in the college's nondiscrimination and discriminatory harassment policy 000.330 and procedure 1000.330.

### Revised policy 000.340 Sexual Discrimination/Title IX Investigation Policy

Wenatchee Valley College BOARD POLICY STATEMENT 000.000 GENERAL

#### 000.340 SEXUAL HARASSMENT DISCRIMINATION/TITLE IX INVESTIGATION POLICY

Wenatchee Valley College is committed to the preservation of dignity and integrity for all students and employees; therefore, this policy is issued in recognition of the college's moral and legal obligations to provide protection from and resolution of incidents of <u>sexual harassmentsex</u> <u>discrimination</u>.

#### A. POLICY STATEMENT

It is the policy of Wenatchee Valley College to maintain an academic and work environment free of sexual harassmont discrimination. Sexual harassmont discrimination of faculty, staff or students is against the law and will not be tolerated. Sexual harassmont discrimination violates the dignity of individuals and impedes the realization of the college's educational mission. The college is committed to preventing and addressing sexual harassmont discrimination of faculty, staff and students through education and by encouraging faculty, staff and students to report any concerns or complaints about sexual harassment discrimination. Prompt corrective measures will be taken to stop sexual harassment discrimination whenever and wherever it occurs.

The <u>Title IX</u><del>human resources</del> office has primary responsibility for resolving sexual harassment <u>discrimination</u> complaints in accordance with this policy and the college's sexual harassment <u>discrimination</u>/Title IX <u>investigation</u> procedure 1000.340.

Discrimination and discriminatory harassment are addressed separately in the college's nondiscrimination and discriminatory harassment policy 000.330 and procedure 1000.330.

Supersedes 2.P.44; moved from the 1991 manual <u>Name changed from sexual harassment/Title IX: / /</u> Revised and approved by the president's cabinet: 9/10/10, 6/4/19, 8/18/20, / / Adopted by the board of trustees: 10/20/10, 6/19/19, 9/9/20, / / Last reviewed: 5/13/23 / /

Policy contact: Human Resources

**RECOMMENDATION:** Approval of New Policy 000.320 Pregnancy Discrimination and revised Policy 000.340 Sexual Discrimination/Title IX Investigation Policy.