



## BOARD OF DIRECTORS MINUTES

June 17, 2024

**Members Present:** Jennifer Babcock, April Clayton, Bianca Ebreo, Jessica Gilmore, Don Gurnard, Bárbara Guzmán, Jorden Jessup, Barry Leahy, Ron Lodge, Danielle Marchant, Lyle Markhart, Steve Wilkinson

**Members Absent:** Brenda Alcala, Xavier Arinez, Kathy Coffman, Chelsea Ewer, Daryl Ferguson, Faimous Harrison, Beverly Jagla, Bryce Mackay, Brett Peterson, Cathy Rixey

**Staff Present:** Lupe Brito, Rachel Evey, Brenda Magaña-Galvan, Mireya Sanchez, Emily Scovill

### CALL TO ORDER 12:07pm

#### 1) **CONSENT AGENDA**

Brief commentary regarding treasurer's report. Budget and Finance Committee reviewing investment strategy and considering an RFP for new partner. Discussion regarding rationale and whether the move would negatively impact community or donor relations.

#### 2) **REPORT FROM THE COLLEGE** – Rachel Evey

Graduation was held on 6/14 at Town Toyota Center- overall very successful event with help from Board members running the photo booth. Enrollment is up, but still not to pre-covid numbers. The college will be going out to bid again for the Center for Technical Education and Innovation as the first bid cycle came in much higher than anticipated. Next fall the college will release the strategic plan. Community survey and listening sessions info went to this board in a Monday Minute.

#### 3) **OLD BUSINESS**

##### A. Debrief on Volunteer Activities – Lupe Brito

- i. Graduation Swag Bags- Brenda, Barry and his wife Shannon and staff were able to get these ready in time for distribution day. Swag bags are provided to all WVC graduates on both Wenatchee and Omak campuses.
- ii. Graduation Diploma Covers- Lupe was able to complete these on her own.
- iii. Knight at the AppleSox – June 11- Jorden, Jennifer, Jessica, Brett and Ron volunteered to run the community booth with swag giveaways and ticketing at the gate. Suggestion for the future to find ways to define the purpose and impact of events so that board and staff time is used effectively. Discussion regarding student volunteers. Some programs on campus require students to fulfill volunteer hours requirements, so we may be able to utilize those clubs in future.
- iv. Graduation Photobooth –Brenda and Bianca ran the photobooth prior to the Wenatchee ceremony.

##### B. Spring Appeal – Lupe Brito

- i. As of this morning we are just under \$4k raised, with 11 employee contributions. We are still below our goal for the cabinet challenge gift. We are ahead of last year's total at this time (2 weeks prior to the deadline) and having a targeted ask has been helpful. Some detail provided on new donors, re-engaged donors, and

how the differences in the previous appeals and this year's appeal may shape our efforts in the future.

#### 4) NEW BUSINESS

##### A. **Action:** 2024-25 Board Slate – *Joshua Wood*

- i. Slate reviewed as previously discussed at other meetings. Not actively recruiting new board members, though we are open to new board members. Discussion regarding intentionally and strategically recruiting board members to fill gaps in representation. Three motions requested to approve officers, at-large members renewing, and general board members renewing.

**Motion from Ron Lodge to approve officers as presented. Second from Jessica Gilmore. Motion passed with no dissent or abstention.**

**Motion from Jessica Gilmore to approve at-large members as presented. Second from Barry Leahy. Motion passed with no dissent or abstention.**

**Motion from Jessica Gilmore to approve renewing board members as presented. Second from Barry Leahy. Motion passed with no dissent or abstention.**

##### B. Board Governance – *Joshua Wood*

- i. Board Job Description- included in packet is job description approved in November, provided as general reminder for board recruiting and also expectations of current members.
- ii. Committee Roster- no commentary other than scholarship committee has been dissolved since polices and procedures have been established and all board members are expected to serve as an evaluator at least one cycle per year.
- iii. Meeting Calendar- most meeting schedules will remain the same, with possibly the exception of Development moving to a different schedule.

##### C. **Action:** 2024-25 Operating Budget – *Jennifer Babcock*

- i. Budget and Finance Committee approved the budget and recommends full board approval.

**Motion from Josh Wood to approve the budget as presented. Second from Ron Lodge. Motion passed with no dissent or abstention.**

##### D. **Action:** Gifts Grants & Awards to the College (Unrestricted Funding Requests) - *Jennifer Babcock*

Previous discussions at B&F and Executive regarding funding source for GG&A since it is not considered an operating expense. Recommendation that action is not yet taken since additional discussion is needed. Executive Committee will discuss at their June 26 retreat.

#### 5) EXECUTIVE DIRECTOR REPORT – *Rachel Evey*

- A. 2023-24 Reflection- Presentation highlights included growth of staff, relaunch of employee giving program, relaunch of WVC Alumni Network, hosting Business After Hours with the Chamber of Commerce, local business partnerships, board fundraising efforts, and expansion of marketing. Accomplishments for the year included a significant increase in gifts and contributions due to major gifts, relaunch of programs, and estate gifts. Impact included scholarship program growth and support of WVC programs that would not exist without foundation funding.

- B. 2024-25 Preview- Quarterly activities reviewed. More detail will be discussed and executed through committee work. Goal for the board retreat is to establish measurable benchmarks for goals that relate to mission, vision, and SWOT results.

**ADJOURNMENT 1:18pm**

**Minutes taken by Mireya Sanchez**