

Business, General

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WVC also offers business options leading to an associate of arts and sciences (transfer) or an associate in business transfer degree which is designed for transfer toward a bachelor's degree in business at a four-year college or university. See pages 31 and 37.

Business is the driving force behind economic growth and decision-making across the globe. To succeed in the competitive world of today and tomorrow, people in all fields of endeavor can benefit from an understanding of the principles and practices that govern free enterprise. Whether students are interested in a business career targeted toward employment within the fields of communications, finance, marketing, management or accounting; intend to pursue further education in the field of business; or are seeking the knowledge and skills necessary to advance along a different career path, the business programs at WVC have been designed to inform, instruct and inspire students to attain their goals.

This two-year associate of technical science (ATS) degree program will provide a foundation in the business concepts of marketing, management, accounting/finance and communications/human relations, plus basic competency in computer applications. Many of the courses in this degree transfer to baccalaureate institutions. Students must work closely with their adviser to ensure proper course sequencing and choice.

To be eligible for the associate degree or certificate, students must earn at least a "C" (2.0) grade in all core program courses and a cumulative 2.0 grade point average. Core program courses may have prerequisite requirements. English and mathematics courses require qualifying assessment scores or acceptable preparatory coursework in those subjects. See course descriptions for details.

Required Courses: Associate of Technical Science Degree Program

Offered at Wenatchee and Omak campuses

Prerequisites for the ATS degree option are ENGL 097 and MATH 099 or qualifying placement scores.

Core Program Requirements		Credits	General Requirements	
BCT 105	Computer Applications	5	ENGL& 101*	Composition: General.....5
BCT 130	Spreadsheets	5	MATH& 146*	Intro. to Stats or other college-level math.....5
BUS 240	Principles of Management	5		Natural Science.....5
BUS 241	Principles of Marketing	5		Humanities
BUS 245	Small Business Management.....	5		Social Science
ACCT& 201	Principles of Accounting I.....	5		Business Electives**
BUS 146	Business Ethics <i>or</i>			
BUS& 101	Intro. to Business.....	5		
CMST& 210	Interpersonal Communications <i>or</i>			
CMST& 220	Public Speaking.....	5		
ECON& 201	Micro Economics <i>or</i>			
ECON& 202	Macro Economics.....	5		
	Total	45		Total 45
				Total Credits for Degree 90

* Placement score required.

**See business adviser for approved electives. Electives in accounting, business or business computer technology are recommended.

Business schools in Washington state vary in their entry requirements. The business ATS is not designed as a transfer degree. For more information on the business transfer degree, see pages 31 and 37.

Business Certificate of Completion

Required Courses: *Certificate of Completion*

Offered at Wenatchee and Omak campuses

Prerequisites for the certificate option are ENGL 097 and MATH 098 or qualifying placement scores.

Core Program Requirements		Credits
BCT 105	Computer Applications	5
BCT 130	Spreadsheets	5
BUS 240	Principles of Management <i>or</i>	
BUS 245	Small Business Management.....	5
BUS 241	Principles of Marketing	5
ACCT& 201	Principles of Accounting I.....	5
BUS 146	Business Ethics <i>or</i>	
BUS& 101	Intro. to Business.....	5
ECON& 201	Micro Economics <i>or</i>	
ECON& 202	Macro Economics.....	5
ENGL& 101*	Composition: General <i>or</i>	
BCT 205*	Business Communication	5
MATH 099*	Intermediate Algebra or higher	5
Total Credits for Certificate		45

Retail Management (Business, General)

● *Certificate of Completion*

The WVC Retail Management certificate is endorsed by the Western Association of Food Chains (WAFC), a high-profile, non-profit association dedicated to promoting academic preparation in the food industry. All of the WAFC member grocery companies recognize and value this college-level certificate, which is designed to provide individuals with the knowledge and skills that may increase their employability and career options in retail settings.

The retail management certificate prepares individuals to manage a variety of retail sales operations or lines of merchandise. Students who complete the courses for this program will develop a clear sense of the scope of a career in the field of retail management. The program serves both entry-level job candidates and incumbent employees. The curriculum includes courses in both written and oral communications, business math, human relations and computer applications. Students also complete specific business and management courses in accounting, management, marketing, retailing and human resource management. After successful completion of the required coursework, students will receive a retail management certificate, which may also show the WAFC endorsement.

All certificate courses may be applied toward a WVC associate of technical science (ATS) degree in General Business if students receive a "C" grade or higher. Some courses are transferable. Students should work closely with a business adviser to plan their class schedules.

Suggested Course Sequence: *Certificate of Completion*

Offered at Wenatchee campus

Courses		Credits
ACCT 102	Practical Accounting I <i>or</i>	
ACCT& 201	Principles of Accounting I	5
BCT 205*	Business Communication <i>or</i>	
ENGL& 101*	Composition: General	5
BCT 116	Professional Work Relations.....	3
BCT 128*	Business Math	5
BCT 105	Computer Applications	5
BUS 243	Human Resources Management	5
BUS 242	Retail Management.....	5
BUS 240	Principles of Management	5
BUS 241	Principles of Marketing	5
CMST&220	Public Speaking <i>or</i>	
CMST& 210	Interpersonal Communications	5
Total Credits for Certificate		48

*Placement score required.