Internship Opportunity Fall/Winter Quarter- 2019/20



To apply: Email a resume and brief message introducing yourself and your career goals to:

David Rayfield, Operations Coordinator Wenatchee Wild Hockey <u>drayfield@wenatcheewildhockey.com</u>



Job Title Code:	Game Day Operations Intern
Department/	The Wenatchee Wild
Location	The Wenatchee Wild is a Junior A hockey team competing in the BCHL (British Columbia Hockey League).
Rate of pay	This internship is unpaid, but a scholarship may be available for eligible students (\$600). Credit through Cooperative Work Experience (CWE 195) is also available (5 credits- restricted elective). Email <u>aolson@wvc.edu</u> to check scholarship eligibility.
Supervisor	David Rayfield, Senior Sales and Operations Coordinator drayfield@wenatcheewildhockey.com
Duties and Responsibilities	 Interns will gain hands-on experience in the areas of marketing, promotions, merchandising, customer service, and game night management. Learn the execution of all promotions throughout the Wenatchee Wild season. Such areas include learning the setup and maintenance of all on-ice and traffic driving promotions, coordination of entry forms, prizes, contestants and miscellaneous activity required to execute the promotion successfully. Learn the game night execution of all on-ice promotions during intermissions. Opportunity to work in the audiovisual department. Gain experience in event production and planning including concourse set-up and promotional preparation. Assist with community outreach, including fan activities, player appearances, events, and non-profit requests. Work in multiple aspects of the game nights from on-ice promotions, Kids zone, customer service, merchandise and ushering.
Minimum Qualifications	 Able to commit to working home games for the entire season- Sept. 13, 2019- Feb. 15, 2020. Most games are Friday and Saturday evenings, approx. 4 hours per game. Schedule available at: <u>https://www.wenatcheewildhockey.com/2019-20-wild-schedule/</u> At least 18 years old High school diploma or equivalent Must maintain a professional appearance at all times

	 Must have reliable transportation Outstanding written and verbal communication skills Ability to work in a fast paced work environment Must be able to walk up and down stairs, and on the ice surface Must be able to lift at least 50 lbs. Must be able to follow a script and be alert at all times during games
Educational Benefit	This position is a good match for students pursuing career pathways in sports management, hospitality management, marketing, business, event planning, and customer service.
	This internship will provide those who desire a career in the sports and entertainment industry with an opportunity to learn the event management and business side of a hockey organization. Interns will gain valuable career experience as well as enjoying networking opportunities in the process. The ideal candidate is someone who possesses a strong desire to work in sports, as well as someone who has a "team first" mentality.

7/17/2019 (AO)

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